

# Strategies and Resources for Ministry to Men

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## Why we need intentional Ministry to Men

1. The N\_\_\_\_\_ in our culture and nation
2. The benefits to the c\_\_\_\_\_   
Reach the child \_\_\_\_\_% families will follow   
Reach the wife \_\_\_\_\_% families will follow   
Reach the man \_\_\_\_\_% families will follow
3. The Whole Family \_\_\_\_\_s Psalm 127:1
4. Men are F\_\_\_\_\_ John 10:10
5. Younger Men, F\_\_\_\_\_ Husbands and Dads are prepared & equipped
6. Future L\_\_\_\_\_ in our Church   
Describe an ideal elder/deacon. List the qualities, skills, heart you'd like to see:

Where will your leaders come from?

- A.
- B.

## 7. Men Are Different

Book: ***Why Men Hate Going to Church*** David Murrow (Nelson) and DVD go to [www.churchformen.com](http://www.churchformen.com)  
See: ***Effective Men's Ministry***, Downer Editor, pg. 20-23 "Male Context"

## THE BIG PICTURE

Goals: Reach Men for the Lord (Ministry TO Men)  
Build Men in their faith, to live for Christ, fulfill their God-given roles  
Equip Men for to serve (Ministry THRU men)

## STRATEGY

Since men are at different degrees of readiness:

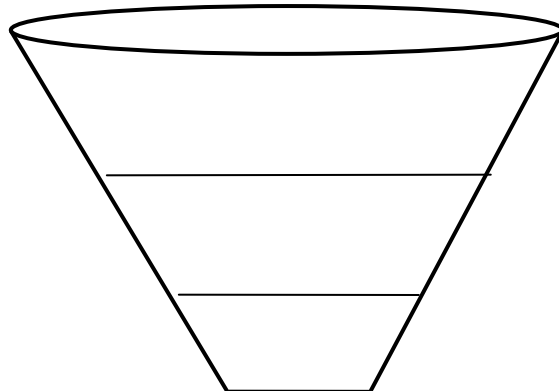
**Plan: To offer opportunities for men at different levels**

**Ministry TO Men**

**E**\_\_\_\_\_ level commitment

**M**\_\_\_\_-level commitment

**H**\_\_\_\_\_ commitment



## A MEN'S MINISTRY STRATEGY

Patrick Morley, Man in the Mirror Ministries

### C \_\_\_\_\_ Momentum

Entry level events, ministries to get men involved

### C \_\_\_\_\_ Momentum

Don't let the momentum die, capture it and transition men into short term, low commitment study, or group

### S \_\_\_\_\_ Momentum

Get men into small groups for deeper study, commitment, growth, development

## ENTRY POINTS

### Create Entry Points

(To gather men)

(Create Momentum)

Initiate Entry-level events and opportunities for men to attend or get involved with other men. Here are some examples:

- Professional sporting events (minor league baseball game, etc)
- College Football Game
- Breakfast—"Kick off" breakfast                      Late August or Early Sept.
- Golf Events
- "Promise Keepers" or "Irons Sharpens Iron" Men's Events
- Seminar to touch felt needs—finances, fathering like "Great Dads," etc.
- Outdoor adventure like "White Water Rafting," hunting, fishing, etc.
- Father Son overnights
- Men's Retreat

Other ideas \_\_\_\_\_

\*\* (For much more, See the helpful book, *Men's Ministry in the 21<sup>st</sup> Century* (Group) chapter 3 "Entry Points—More Than a Pancake Breakfast" by Brian Doyle). Worth the price of the book.

## MID-LEVEL COMMITMENT OFFERINGS

(To **connect** men at a low-key level)

(Capture Momentum)

The two common mistakes following a good event are

- 1) to do nothing or
- 2) to attempt too much.

Don't let the momentum die, capture it and transition men into short term, low commitment study, or group.

Find a way to "bridge" men from an event into connection with a few men.

For example: a one-time commitment of to six weeks. Make sure it is an appropriate first step, a "second-gear" kind of material that allows men to transition into the life of your church

**Note: Have a specific start and an ending date.** "We're going to meet for 6 Tuesdays."

Men want an exit strategy. They don't want to fail or let others or themselves down. They see things like this as a "project" to conquer. Help them succeed by making it easy to see when it starts and when it ends.

## Possible programs, materials:

### Video series

Steve Farrar	“Men Leading the Charge” (8 Sessions) w/ workbook (Lifeway Resources)
Bruce Wilkinson	“Personal Holiness in Times of Temptation” (4 sessions) (Walk Thru the Bible Ministries) <a href="http://www.walkthru.org">www.walkthru.org</a>
Tim Kimmel	“Basic Training For a Few Good Men” <a href="http://www.familymatters.net">www.familymatters.net</a>
Dr. Kevin Leman	“Running the Rapids” Parenting teenagers <a href="http://www.sampsonresources.com">www.sampsonresources.com</a>

## **MEN’S GROUP USING A FAVORITE MEN’S \_\_\_\_\_**

### **Suggested books to use with a Men’s Group**

<i>Tender Warrior</i>	Stu Weber
<i>Point Man</i>	Steve Farrar
<i>Finishing Strong</i>	Steve Farrar
<i>The Measure of A Man</i>	Gene Getz
<i>Man in the Mirror</i>	Patrick Morely
The “Every Man” Series	Stephen Arterburn

(also see examples of books for “Dads” in resource section)

### **“MEN’S FRATERNITY”**

Live teaching Or use Robert Lewis on DVD. After lesson break into small groups, etc.  
One of the most widely used curriculum in the country.

[www.mensfraternity.com](http://www.mensfraternity.com)

<i>“The Quest for Authentic Manhood”</i>	25 weeks	no “homework” with ending project
<i>“Winning At Work and At Home”</i>	16 weeks	weekly application projects
<i>“The Great Adventure”</i>		

**“Operation Timothy”**--4 workbooks for group or one on one [www.cbmc.com](http://www.cbmc.com)

## **Ministry TO Men**

## **Ministry THROUGH Men**

- Serving Christ**
- Serving their family**
- Serving the church**
- Serving in the world**

Equip them for ministry, service, leadership (Eph 4:11,12)

## **HIGH LEVEL COMMITMENT**

(To invest in men)

(Sustain Momentum)

- Small groups for men
- Growing deeper
- Accountability

Possible options:

### **Top Gun Ministries**

“Basic Training” (Book 1)

“Discipleship Training” (Book 2)

Requires high commitment level. Sept to May (34 sessions) in six modules. Includes small group accountability, Bible study, scripture memory, outside reading, listen to teaching on CDs. Excellent discipleship, leadership training materials. Consider personally inviting men to join you, to invest in their life, equip them for ministry. web site: [www.topgunministries.org](http://www.topgunministries.org)

“Basic Training” Modules Include:

- Intimacy with God
- Understanding and Applying God’s Word
- Building Your Family on Biblical Principles
- Biblical Principles for Work
- Servant Leadership
- Evangelism

Available from: Next Step Resources 1-800-444-BOOK or [www.nsresources.com](http://www.nsresources.com)

## **LEADERSHIP TRAINING**

***Charting A Bold Course***, Andy Seidel, (Moody) a 20 week leadership training manual

## **ELDER TRAINING**

### **Center for Church Based Training**

They offer a series of leadership training curriculum .For their philosophy of ministry, see the book: ***The Leadership Baton***, Foreman, Jones, Miller (Zondervan) [www.ccbt.org](http://www.ccbt.org)

### **The Measure of a Man** Gene Getz

The **book**--a study focusing on character qualities for leaders as seen in 1 Tim 3 and Titus 1.

**Video**--There is a new video series now available on this theme with Dr. Gene Getz and Dr. Tony Evans see: [www.gracevideos.com](http://www.gracevideos.com)

## **SERVICE MINISTRY**

### **“New Commandment Ministries”**

***Ministry to Widows and Single Mothers***. A ministry to men and through men. Excellent structure, format for ministry. A group of 4-6 men commit to team up to help a widow or single mother with practical needs for two hours once per month. Training DVD series with workbooks, suggestions, etc. Check out: “New Commandment Ministries.” Herb Reese, President web site: [www.newcommandment.org](http://www.newcommandment.org)

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## Tools, resources for Men's Ministries

### Organizations

**National Coalition of Men's Ministries (NCMM)** [www.ncmm.org](http://www.ncmm.org)

Holds a national training conference for men's ministry leaders once per year (usually the weekend after Easter.) THE men's ministry conference to go to. (see below)

### Training Men's Ministry Leaders

**National Coalition of Men's Ministry Conference** April 10-12, 2008 in Nashville. [www.ncmm.org](http://www.ncmm.org)

### Tapes, CDs

"Dove Cassettes" recorded general sessions and workshops for the NCMM National Conferences. For 2006, 2007 sessions go to: [www.dovecassettes.com/0605.htm](http://www.dovecassettes.com/0605.htm) "Coaching Clinic" by Brian Doyle, Men's ministry director for Vision New England Go to [www.dovecassettes.com](http://www.dovecassettes.com) click on '04, "Coaching Clinic"

### Training Modules

**Men with A Purpose** offers training and workshops for your men's ministry team. Download, print out, customize for your team, use at your own pace. See topics, details at [www.menwithapurpose.org](http://www.menwithapurpose.org)

### Video Series for Leaders

"**How To Build A Life Changing Men's Ministry**" video series

Steve Sonderman, Top Gun Ministries [www.topgunministries.org](http://www.topgunministries.org) order from Next Step: 800-444-BOOK

### Helpful Web sites

[www.maninthemirror.org](http://www.maninthemirror.org) check out the Resource Center "Training," "Articles," etc. Lots here!

[www.disciplemen.com](http://www.disciplemen.com) Networking with men's ministry leaders around the country and in your area

[www.ironsharpeniron.org](http://www.ironsharpeniron.org) Brian Doyle, Vision New England. Check out the "**Men's Ministry Tips**" Loaded with excellent ideas, counsel for effective ministry to men

[www.battlezoneministries.org](http://www.battlezoneministries.org) by Michael Pouliot see "How To Videos" and resources

### Books on Ministry to Men

**Effective Men's Ministry**, Downer, Editor (Zondervan)

**Men's Ministry in the 21<sup>st</sup> Century**—*The Encyclopedia of Practical Ideas*, Group Publishing

**How to Build a Life Changing Men's Ministry**, Steve Sonderman (Bethany House)

**No Man Left Behind**, Morely, Delk, Clemmer (Moody) (Man in the Mirror)

**Men's Ministry Action Plan** manual to help start a men's ministry, develop a purpose, target audience, strategy. From Man In the Mirror Ministries or Next Step 800-444-BOOK

"**Tri-Cord Journal**" tool for small group accountability by Roy Comstock [www.meninministry.org](http://www.meninministry.org)

## RESOURCES FOR DADS

### Dad as Spiritual Leader in the Home

#### "Heritage Builders"

Equipping dads how to become a spiritual leader in the home. Great resources for dads to lead family in fun, creative "family night" with object lessons, and much more. [www.heritagebuilders.com](http://www.heritagebuilders.com) **Your Heritage** by Otis Ledbetter (Cook), **Following In Your Footsteps** great tools to introduce concepts to Dads.

"**Family Times**" Great user-friendly resources to help Dads and Moms apply Deut 6 principles of using every day settings like "Drive Time," "Meal Time," "Bed Time," and more to transfer spiritual truths. Creative, upbeat, practical ideas and tools. Go to: [www.familytimes.org](http://www.familytimes.org)

“**Life Quality**” notebooks. Includes 26 one-page studies of character qualities and important issue studies for dads to lead their children through. By Chris Losey, Contact [CRLosey@aol.com](mailto:CRLosey@aol.com) or call 415-250-9675

**Raising A Modern Day Knight** Book and 6-part video series from Robert Lewis [www.rmdk.com](http://www.rmdk.com)  
“**Becoming a Man: A Father and Son Journey Together**” new 6 wk. DVD study for dads and sons. Study for Dads and daughters, “**The New Eve**” go to: [www.mensfraternity.com](http://www.mensfraternity.com) or [www.LifeWay.com](http://www.LifeWay.com)

### **Seminars**

“**Rite of Passage**” Equip men to help their sons into manhood [www.passage.org/default.aspx](http://www.passage.org/default.aspx)  
(Also see book: **Spiritual Milestones**, Jim Weidmann, Otis Ledbetter HB (Cook Communications)  
(See also Chuck Stecker, A Chosen Generation Ministries go to: [www.achosengeneration.org](http://www.achosengeneration.org)) A good resource person for “Passage of Life” ideas: Vaughn Brock, Austin, TX email: [vbrock@brockconsulting.com](mailto:vbrock@brockconsulting.com)

“**Great Dads**” This half-day seminar for Dads will come to your church or city. Excellent content, very affordable and doable. Go to: [www.greatdads.org](http://www.greatdads.org)

### **Books for Dads**

**Dad’s Everything Book for Sons** and **Dad’s Everything Book for Daughters** John Trent (Zondervan) For dads who have sons or daughters 8-12 years old. Lots of very practical ideas.

**Grace Based Parenting, Raising Kids for True Greatness** Tim Kimmel [www.familymatters.net](http://www.familymatters.net)

**The Power of Teachable Moments** by Jim Weidmann (Tyndale)

**Passing the Baton--100 Life Principles & Life Skills Father Needs to Teach** Grady Hauser (Available from Amazon.com or [www.trafford.com](http://www.trafford.com))

### **Dads of Teens**

See Dennis and Barbara Rainey written materials, CDs and web site at [www.familylife.com](http://www.familylife.com)  
CD or tapes: “Preparing your Teen for Life,” “Preparing Your Teen for College”  
New book: **Interviewing Your Daughter’s Date** by Dennis Rainey

**Adolescence Isn’t Terminal** by Kevin Leman (Tyndale) Practical, humorous wisdom to help parents survive the teen years. See also “Running the Rapids” video series (Sampson Resources)

**Dad If You Only Knew**, Josh and Jim Weidmann (Multnomah) Son and dad share insights.

**A Parent’s Guide to Spiritual Mentoring of Teens**, Joe White, Jim Weidmann (Tyndale) comprehensive book on many important issues from Heritage Builders and Focus on the Family  
**Lead Your Child to a Lifelong Faith** Joe White, Jim Weidmann (Tyndale)

Dads of Jr. or Sr. in HS, **Give Them Wings**, Carol Kuykendall (Focus on Family) Helps dads & moms understand issues & emotions we face and they face, as our kids prepare to leave the nest

Dads of a senior in high school: **I’m Outta Here!** By Len Woods (Baker) (out of print. Go to amazon.com) Provides life situations, moral dilemmas kids will face when they leave home, good for discussion

**For GRANDDADS: Extreme Grand-Parenting** by Tim Kimmel book & video [www.familymatters.net](http://www.familymatters.net)

### **\*\*PROMOTING MEN’S MINISTRY EVENTS**

Men need about 5-6 “touches” before they will “hear” about your event. Develop a strategy to use a combination of ways get the message out—flyers, web page, email, video, phone call, women’s ministry, etc.

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